

Great Food

— Vermicelli Specialist —

PRODUCT CATALOG

GREAT FOOD INDUSTRIES SDN BHD

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Made with heart,
shared with family



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ABOUT US

Our Story — From Family Roots to Trusted Quality.



Established in 2012, **Great Food Industries Sdn. Bhd** has been in operation for over 13 years, our dedicated team brings with them **over 40 years of experience** in the rice vermicelli industry.

We began as a small family-run business and have grown rapidly over the years into a trusted name in the food manufacturing sector. Our core products include **rice vermicelli, laksa noodles, and instant noodles.**



**Excellence in
Manufacturing**



**Strict Quality
Standards**



**Finest
Products**



**Premium Rice
Source**

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Good Food Begins with Great Quality.

At Great Food Industries, we are committed to consistent excellence in all aspects of manufacturing. We strive to ensure that our products meet the highest standards of quality, delivering only the finest and most flawless products to our consumers. Thanks to our strategic location in Kedah, we have access to premium-quality rice, which serves as the foundation of our product range.



To support our continued growth and commitment to quality, we have recently relocated from a 6-acre site to a brand new 20-acre manufacturing facility. This significant expansion allows us to increase production capacity, improve operational efficiency, and further enhance our standards across all areas of manufacturing.

“ Growing Stronger, Moving Forward ”

Our operations are fully **Halal-certified by JAKIM** (Department of Islamic Development Malaysia) and **MeSTI-certified by KKM** (Ministry of Health Malaysia). These certifications reflect our strict adherence to food safety and hygiene standards, ensuring that our products are safe, clean, and in full compliance with regulatory requirements.

We believe in continuous improvement through ongoing research and development (R&D) to enhance product quality and meet evolving consumer expectations. Backed by a team of experienced industry professionals, we are also actively strengthening our marketing strategies to support business growth and expand our market presence.

“ Certified for Quality. Trusted by Families. ”



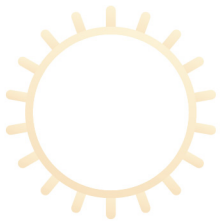
02 //

OUR BRAND



Bringing Malaysia's Flavors To Every Table

At Great Food, our brands are built around Malaysia's rich food culture. Each product line—Vermicelli, Laksa, and Instant Noodles—represents our dedication to taste, quality, and convenience.



Vermicelli

Made from carefully selected ingredients for authentic texture and delicate taste. Perfect for soups, stir-fries, and everyday cooking.

Laksa

Crafted to capture the true essence of Malaysia's iconic dish, our Laksa Noodles are made to absorb rich broths while maintaining the perfect bite. Ideal for Curry Laksa, Asam Laksa, and both traditional and modern recipes.

Instant Noodles

Quick, delicious, and satisfying—our Instant Noodles are made with premium ingredients for great taste in minutes. Designed for modern lifestyles, they offer convenient preparation and comforting flavor whether at home, work, or on the go.

– Dedicated To Safety And Quality –



Premium Rice Quality

Made using carefully selected rice for optimal texture and aroma.



Wide Product Range

Available in multiple pack sizes from household packs to commercial bulk packing.



Consistent Cooking Performance

Non-sticky, firm texture; stable results for stir-fry, soup, laksa, or large-batch cooking.



Versatile for All Applications

Suitable for retail, foodservice, wholesale, and export markets.

– Milestones Of Growth And Achievement –

2012

Great Food was founded in Bukit Selambau, Kedah, starting with vermicelli production.

2014

Broadened our portfolio with Laksa and Thin Laksa noodles.

2016

Expanded into the instant noodle category.

2018

Enhanced production efficiency through facility and machinery upgrades.

2022

Expanded distribution across Peninsular Malaysia

2020

Launched carton box packaging for Laksa noodles, a first in the industry.

2019

Introduced instant vermicelli to meet evolving market needs.

2023

Commenced development of a new manufacturing facility to support future growth.

2025

Relocated to the new Gurun, Kedah facility and expanded overall production capacity.

2025 & Beyond

Focus on international expansion and product innovation.

Bihun Catalog



– Quality You Can Trust In Every Strand –



Made From High Quality Rice For The Best Texture



Non-Sticky, Easy To Cook, And Perfect For Any Dish



Carefully Crafted To Suit Both Vegetarian And Halal Diets



Available In Various Pack Sizes For Home And Business



Bihun Cap Harimau (Hijau)

4.5Kg Barcode 9555194901035

3.5Kg Barcode 9555194901059

2.5Kg Barcode 9555194901189



Bihun Cap Harimau (Biru)

3.0Kg Barcode 9555194901066



Bihun Cap Harimau (Merah)

4.0Kg Barcode 9555194901127



Bihun Cap Harimau

5.0Kg Barcode
9555194901387



Bihun Cap Harimau

300gm Barcode
9555194901639



Bihun Cap Harimau

350gm Barcode
9555194901288



Bihun Cap Harimau (Hijau)

400gm Barcode 9555194901042



Bihun Cap Harimau (Biru)

400gm Unit Barcode 9555194901042



Bihun Malaysia Cap Harimau

400gm Unit Barcode 9555194903145

400gm x 10PKT Carton Box Barcode 9555194901585



Bihun Cap Harimau

350gm Barcode 9555194901325



Bihun Tradisional Cap Harimau

400gm Unit Barcode 9555194901271

400gm x 10PKT Carton Box Barcode 9555194901523



Bihun Segera Cap Harimau

500gm Unit Barcode 9555194901530

500gm x 10PKT Carton Box Barcode 9555194901554



Bihun Cap Awang (Hijau)

4.5Kg

Barcode
9555194901257

4.0Kg

Barcode
9555194901592

2.5Kg

Barcode
9555194901226



Bihun Cap Awang (Biru)

3.0Kg

Barcode
9555194901233



Bihun Cap Awang (Merah)

4.5Kg Barcode
9555194901257



Bihun Cap Awang

400gm Unit Barcode
9555194901295



Bihun Cap D'Kaya (Hijau)

4.0Kg Barcode 9555194901608



Bihun Cap D'Kaya (Merah)

4.0Kg Barcode 9555194901608



Bihun Cap D'Kaya

400gm Barcode 9555194901622



Bihun Cap YY

4.5Kg Barcode 9555194901462

3.0Kg Barcode 9555194901455

2.5Kg Barcode 9555194901486



Bihun Cap YY

400gm Barcode 9555194901479



Bihun Cap Menara

350gm Barcode 9555194901011

Laksa Catalog



– Quality You Can Trust In Every Strand –



Rich laksa flavour with a truly Malaysian taste



Locks in every layer of rich, satisfying flavour



Quick to prepare with consistent texture and quality



A dependable choice for restaurants and professional kitchens



Laksa Beras Cap Harimau (Merah)

450gm Unit Barcode 9555194902001

450gm x 10PKT Carton Box Barcode 9555194902209



Laksa Beras Cap Harimau (Hijau)

450gm Unit Barcode 9555194902179

450gm x 10PKT Carton Box Barcode 9555194902292



Laksa Penang Cap Harimau

400gm Unit Barcode 9555194902049

400gm x 10PKT Carton Box Barcode 9555194902308



Laksa Halus Cap Harimau

400gm Unit Barcode
9555194902230

400gm x 10PKT Carton Box Barcode
9555194901431



Laksa Halus Cap Harimau (GA)

450gm Barcode
9555194902162



Laksa Beras Cap Awang

400gm

Barcode
9555194902322



Laksa Beras Cap Awang

450gm

Unit Barcode
9555194902100

450gm x 10PKT

Carton Barcode
9555194901561



Laksa Halus Cap Awang

400gm

Barcode
9555194902148

Instant Noodle Catalog





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Mee Segera Cap Harimau

700gm Unit Barcode 9555194903053

700gm x 6PKT Carton Barcode 9555194903091



Mee Segera Cap Awang

700gm Unit Barcode 9555194903008

700gm x 6PKT Carton Barcode 9555194903015



Mee Segera Cap Awang

350gm Unit Barcode 9555194903046

350gm x 12PKT Carton Barcode 9555194901424

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